



# CAREER OPPORTUNITY:

## Writer and Social Media Officer

### About Iranti

Iranti is looking for a Writer and Social Media Officer starting no later than May 1, 2017.

The officer will be working from Iranti's office in Braamfontein, Johannesburg.

Iranti is a non-profit media advocacy organization that defends that rights of Lesbians, Transgender and Intersex persons in Africa. We work collaboratively with LGBTIQ organizations in the region and collectively advocate for equality and justice.

### The Post:

The Writer and Social Media Officer will be working in the Media Unit of Iranti and will work closely with the Media Manager and the Advocacy Manager of Iranti. The Officer will be responsible for all external media that relate to Iranti's ongoing programmes as well as emergency advocacy matters as they arise in the region.

This work will include several different activities, such as:

- Create and contribute to print material that Iranti-org produces.
- Develop an Iranti-org digital newsletter.
- Update corporate identity (CI) and ensure compliance with corporate identity (CI).
- Create, Update, and Monitor social media platforms.
- Write articles, press releases and communiqués for Iranti-org and ensure they are placed in social and mainstream media.
- Develop a media partnership framework and build media partnerships.
- Create new and cutting edge multi-media ideas for Iranti-org.
- Maintain a pan-African and feminist focus in all material produced.
- Draft and submit regular analytics on communications and media.
- Any other tasks as delegated by the line supervisor.

### Who are we looking for?

For this post, we are looking for an activist who has been involved either in a volunteer or professional capacity with national or local trans, intersex organisations, as well as LGBTI organisations and groups and who has at least two years' experience in the field of communications or campaigning.

As our ideal officer, you would have the following profile:

- You have a qualification in communications and media. Preferably a degree in journalism or a related field.
- You are highly committed to the aims of Iranti and its publicity, promotion and marketing.
- You have proven experience in communication, media work or campaigning.
- You have worked (volunteer or paid) in a national or local non-governmental organization or group.
- You have work or volunteer experience in trans or intersex organisations or groups or LGBTI and/or human rights related fields.

Additionally, you should have:

- Excellent knowledge of English (spoken and written).
- Experience in multimedia reporting using audio, video, photography and/or video editing.
- Experience as a writer with a proven published track record.

## **We offer:**

- A one year full-time post dependent on funding.
- A motivated team that will allow you to implement your own ideas.
- The possibility to work for one of Africa's leading trans, lesbian and intersex human rights NGOs.

## **To Apply**

In order to increase gender diversity in our team we will give preference to trans women, trans men and intersex persons in the hiring process.

Please send a covering letter explaining why you believe you are the best fit for this position, as well as a short CV with 3 references to: [getinfo@iranti-org.co.za](mailto:getinfo@iranti-org.co.za)

Job interviews are preliminarily scheduled to take place through skype or telephone in the first week of April 2017.

**In case you have questions please send your inquiry to: [getinfo@iranti-org.co.za](mailto:getinfo@iranti-org.co.za)**

**Application Deadline: Close of business 31 March 2017**

**Only shortlisted candidates will be notified.**